



GTB Technologies

Data Protection that Works™

GTB Data Protection that Works™ Secures Insurance Enterprise

Used by the Who's Who of Global Enterprises, Governments and Organizations

- 1 Powerful Knowledge
- 2 Trust of clients
- 3 Technology Leadership
- 4 Solutions that Work

Market Leader DLP & The Audit

A healthcare insurance enterprise was experiencing difficulty using their "market-leading" DLP solution. With a major audit approaching, along with the cybersecurity groups' concern of a possible PHI, PII or PCI breach, the decision was made to test the remaining Gartner Magic Quadrant Market Leaders including the GTB Technologies DLP that Works platform.

No Clue Where the Data Is (GDPR, PII, PHI & PCI)

Many regulatory statutes require PII data to be encrypted and / or redacted with the ability to destroy the data per request. Even with a "market leading" DLP solution, the data administrators were unsure if they were compliant, nor were they able to monitor and control sensitive data from being synced to cloud services or sent out through non-sanctioned email (e.g. Gmail).

Main Challenges

- **Protect PII**, (HIPAA) of 150 million accounts, Scan **Oracle** Databases with 14 Billion records
- Scan **Exchange** Mailboxes for **PCI** compliance
- **Reduce / eliminate** false positive events

The Solution - GTB DLP

- **Detection** accuracy - **0 false positives!** leads to ease of use and management
- Redaction of images - **unique to GTB**

The Results

- **Redaction** project completed on time, **under budget**
- **Prevented theft** of PCI data, detected sensitive data within a few hours of implementation
- IT resources for data protection **reduced**

About GTB Technologies

For over 14 years, GTB Technologies has provided data protection solutions that accurately prevent sensitive data loss/ ex-filtration from within the network, at the endpoint, in the cloud or anywhere else; either agent or agent-less, in files or data streams..

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